# Advertise on 3D-Passion.com

Full package: €100 / month

Ad file types: JPG, GIF, PNG, MP4 (for HTML video)

Please note that some images may be scaled down to fit the website's design. Please contact <a href="mailto:cedric@3d-passion.com">cedric@3d-passion.com</a> for more information.

# Ad placements of full package:

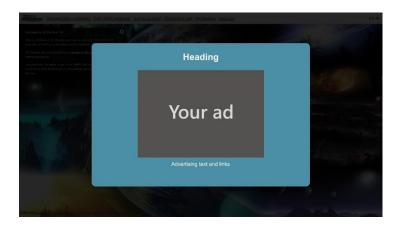
#### Homepage

**Type of ad:** On-screen (overlay) full screen pop-up after 10s of page load. HTML / text content can be added.

**Image ratio:** Any image ratio can be accepted, but mobile will need tall / square ratios for better readability. Padding and background will be inserted around the ad.

Max file sizes: JPG 150kb, GIF: 200Kb, PNG: 250kb, MP4:500kb.

Max image width: 800px Max image height: 800px



#### **Desktop view**

Ex URL: <a href="https://www.3d-">https://www.3d-</a>

passion.com/



Ex URL: https://www.3dpassion.com/

# **Galleries pages**

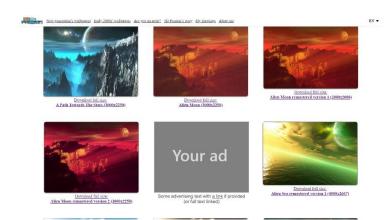
Type of ad: Ad displayed in content every 7 thumbnails. Possibility to add text and /

or link under the ad.

Image ratio: Square, Rectangle

Max file sizes: JPG 75kb, GIF: 100Kb, PNG: 150kb, MP4:250kb.

Max image width: 600px Max image height: 600px



## **Desktop view**

Ex URL: <a href="https://www.3d-">https://www.3d-</a> passion.com/early-2000swallpapers/3d-passion-highresolution/



Ex URL: <a href="https://www.3d-passion.com/early-2000s-wallpapers/3d-passion-high-resolution/">https://www.3d-passion.com/early-2000s-wallpapers/3d-passion-high-resolution/</a>

# Wallpaper pages

**Type of ad:** Top ad for desktop on top above description; bottom ad for mobile under wallpaper above description. No text allowed.

Image ratio: Rectangle.

Max file sizes: JPG 100kb, GIF: 150Kb, PNG: 200kb, MP4:375kb.

Max image width: 800px Max image height: 200px



## **Desktop view**

Ex URL: <a href="https://www.3d-passion.com/early-2000s-wallpapers/3d-passion-high-resolution/excalibur/remaster/">https://www.3d-passion.com/early-2000s-wallpapers/3d-passion-high-resolution/excalibur/remaster/</a>



Ex URL: <a href="https://www.3d-passion.com/early-2000s-wallpapers/3d-passion-high-resolution/excalibur/remaster/2">https://www.3d-passion.com/early-2000s-wallpapers/3d-passion-high-resolution/excalibur/remaster/2</a>

## All other pages

**Type of ad:** Bottom ad at bottom of content, above footer links. Text can be added under the ad, but no links allowed. **Pages excluded:** Contact, Advertise, Privacy Policy and Copyrights.

Image ratio: Square, Rectangle.

Max file sizes: JPG 50kb, GIF: 75Kb, PNG: 100kb

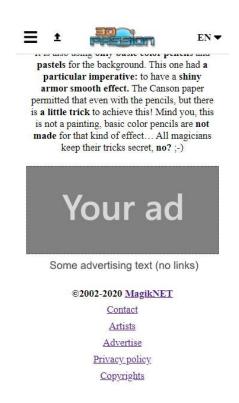
Max image width: 800px Max image height: 600px



Your ad
Some advertising text (ne links)

Desktop view

Ex URL: <a href="https://www.3d-passion.com/my-drawings">https://www.3d-passion.com/my-drawings</a>



Ex URL: <a href="https://www.3d-">https://www.3d-</a>
<a href="passion.com/my-drawings">passion.com/my-drawings</a>

# **Content rewriting**

News section (news, press releases...). One complete rewriting / text content creation with outside links, or you provide a full custom news text specifically written for 3D-Passion.com of your news article / press release. Please note that the content must be relevant to our audience. Allowed subjects: desktop customization tools or other customization apps, digital arts, arts, 3D/2D software, science-fiction, space, video games and their graphics features, graphics cards, mobile technology related to graphics. Please contact me at <a href="mailto:cedric@3d-passion.com">cedric@3d-passion.com</a> if your subject is not there and you think may fit to 3D-Passion.com.

Images allowed: yes Links allowed: yes Maximum words: 500

Languages: English, French.

# **Options:**

Text link: €50 / month

A text link at the end of the footer links on all pages (two to three words, usually a brand / product / website name): €50 / month. Only one position available.

## Additional news article: €50 / news article

This is the same requirements as the **Content Rewriting** of the full package (see above).

# Full article or product review: €100 / full article

A full custom article about your product's launch or any other subject about your product / website / brand. This can be a full review as well (the product itself must be made available for free to be able to review it – a revokable license can be activated for example). You can provide text parts and / or give text direction if necessary. Other people can take part in the review if I have access to them (customers, professionals). For more information, please contact me at cedric@3d-passion.com.

Images allowed: yes Links allowed: yes

Maximum words: no limit. Languages: English, French.